



Why is Dynamic Currency Conversion so good for your site?

Introduction

Dynamic Currency Conversion (DCC) is a free service that lets your foreign customers pay in their own currency. It's simple to set up and generates valuable commission for you.

What is DCC?

DCC, is a user-friendly service whereby international Visa® and Mastercard® cardholders can choose to pay in their own currency, rather than the domestic currency of your website.



They'll see exactly what's going to be charged to their account at the time of payment. Converted amounts and rates are all displayed to the customer on screen before the transaction and after payment via email.

How does DCC benefit you?

- Earn up to 1% commission
- Help reduce shopping cart abandonment rates*
- More frictionless user experience
- Help reduce disputes and chargebacks
- Comprehensive DCC reporting
- Better service to your international customers
- It's free, simple to install and requires no maintenance



Benefits for your customers

- Cardholders know exactly how much they're paying
- Improved user experience
- More frictionless user experience
- Applies from the information gathering stage right through to evaluation and purchase
- Competitive exchange rates
- Updated in real time

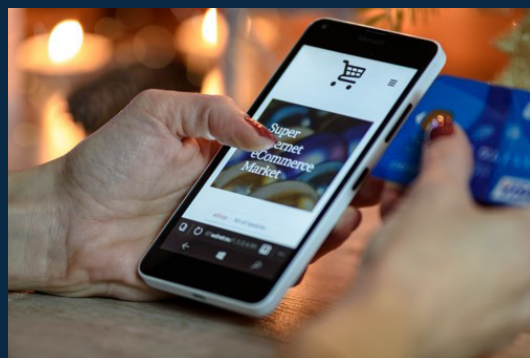
*<https://www.optimonk.com/blog/cart-abandonment-checkout-abandonment/#the-difference-of-a-dollar-use-a-currency-converter>

How does settlement work?

Settlement works the same way as a normal non-DCC transaction. If a customer pays in GBP and your account is set up to accept EUR, then when settlement is made you will be settled in the original EUR amount so there is no confusion.

How much can I earn?

Up to 1% commission and the DCC service is free for you to use.



What do I have to do to offer DCC?

The work to offer DCC is minimal. If you are integrated directly, there are some light changes which need to be made to your existing integration with us. For technical staff, please contact us for details.

What's next?

To get more information or request a callback, please see our contact details below, or [click here to](#)

For a printer friendly version of this information sheet,



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